Rating

0.00

0.00

Net Amount

\$72,823.75

\$72,823.75

104084 Order / Rev: Orders Alt Order #: 06831655 Product Desc: Crossroads GPS Estimate: KSNV 732 Flight Dates: 07/30/12 - 08/06/12 Primary AE: Amy McCreary 07/06/12 / 07/19/12 Original Date / Rev: Sales Office: **BLPHI GENERAL** Order Type: Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Crossroads GPS Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: 00:15:00 PLI2,PLC01-Democrat Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID:

Start Of Order - End Of Order

Agency External ID:

100%

Amy McCreary

Market

Bili Pian					lotais			
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	_
 07/30/12	08/06/12		\$85,675.00	\$72,823.75	August 2012	88	\$85,675.00	_
					Totals	88	\$85,675.00	_

POLITICAL/AGY, PISSUE, GEN

Account Executives			
Account Executive	Sales Office	Sales Region	Start F

100%

Count Executives				
count Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$267,734.38

Order Share Share Total KSNV 32% \$85,675.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$53,546.88
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$80,320.31
KTUD	0%	\$0.00
KVVU	17%	\$45,514.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,677.34

Ln Ch Start End	Inventory Code	Break Start/Er	nd Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 KSNV 08/05/12 08/05	12 SUN. 6PM NEWS OL	YMOM Sun. 6p-	7p	:30 1	\$650.001	0.00 NM 1	\$650.00
	SUN 6p News Hour (DLYMPICS					
KSNV EARLY NEWS							
Start Date End Da	<u>te Weekdays Sp</u>	ots/Week Rat	e <u>Rating</u>				
Week: 07/30/12 08/05/1	2S	1 \$650.0	0.00				

Print Date: 07/19/12 12:47:53 Page 2 of 7

KSNV

104084 Order / Rev:

Advertiser: Crossroads GPS

06831655 Alt Order#: ·

Product Desc: Crossroads GPS

Flight Dates: 07/30/12 - 08/06/12 732

Estimate:

Ln C	Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 K	SNV 08	3/05/12	08/05/12	SUN, 6PM NEWS SUN 6p News Ho		Sun. 6p-7p		-S :30	1	\$650.001	0.00 NM	1	\$650.00
K	SNV EAF	RLY NE	EWS	con op nomono	ui ozimi ioc	,							
	Start D		End Date		Spots/Week	Rate	Rating						
	k: 07/30/		08/05/12	S Wake Up Early w/	Waar@M	\$650.00 430a-5a	0.00 M	:30	2	\$150.002	0.00 NM:	2	¢200.00
E Z N	COINV O	1730/12	01/30/12	Wake Up Early W	-	430a-3a	M	.30	2	\$150.00Z	U.UU INIVI	2	\$300.00
W	AKE UP		Y W/THE W	/AGNERS	•								
Mos	Start D		End Date 08/05/12	<u>Weekdays</u> M	Spots/Week 2	Rate	Rating						
_	sk: 07/30/			Wake Up Early w/		\$150.00 430a-5a	0.00 -T	:30	1	\$150.002	0.00 NM	1	\$150.00
20 1			. 0//01/12	Wake Up Early W	-	1000 00	,	.00	•	ψ100.00Z	0,00 14111	,	ψ100.00
W			Y W/THE W				5.4						
Wee	<u>Start E</u> k: 07/30/		End Date 08/05/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$150.00	<u>Rating</u> 0.00						
1-11-11-11-11-11-11-11-11-11-11-11-11-1				Wake Up Early w/	Wagn@M	430a-5a	W	:30	1	\$150,002	0.00 NM	1	\$150.00
				Wake Up Early W	_					•		-	,
W			Y W/THE W		Constad No. ale	Dete	Deline						
Wee	<u>Start E</u> k: 07/30/		End Date 08/05/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 5 K	SNV 08	3/02/12	2 08/02/12	Wake Up Early w/	Wagn@M	430a-5a	T	:30	1	\$150.002	0.00 NM	1	\$150.00
				Wake Up Early W	agners								
VV	AKE UP Start D		Y W/THE W End Date		Spots/Week	Pata	Rating						
Wee	ek: 07/30/		08/05/12	T	<u>apots/week</u>	<u>Rate</u> \$150.00	0.00						
E 6 K	SNV 08	3/05/12	08/05/12	Wake Up Early w/	Wagn@M	430a-5a		-S :30	1	\$150.002	0.00 NM	1	\$150.00
	(AVE LID	EAD!		Wake-Up-Early-W	agners								
VV	Start D		Y W/THE W End Date		Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 07/30/		08/05/12	S	1	\$150.00	0.00						
E 7 K	SNV 0	3/06/12	08/06/12	Wake Up Early w/	-	430a-5a	M	:30	1	\$150.002	0.00 NM	1	\$150.00
W	/AKE LIP	EARI '	Y W/THE W	Wake Up Early W	agners								
***	Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
But	ek: 08/06/		08/12/12	M	1	\$150.00	0.00						
E 8 K	(SNV 0	7/30/12	2 07/30/12	M-F 5-6a WakeUp	-	5-6a	M	:30	1	\$400.001	0.00 NM	1	\$400.00
W	AKE UP	WITH	THE WAG	M-F 5-6a WakeU∣ NERS	w/vvagners								
	Start D		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 07/30/		08/05/12	M	1	\$400.00	0.00	***************************************					
E 9 K	(SNV 0	7/31/12	2 07/31/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	•	5-6a	-T	:30	1	\$400.001	0.00 NM	1	\$400.00
W	AKE UP	WITH	THE WAG		o wrv vagnois								
	Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 07/30/		08/05/12	-T	1	\$400.00	0.00			* 400 004	0.00.104		****
E 10 K	KSNV U	8/01/12	2 08/01/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	_	5-6a	W	:30	1	\$400.001	0.00 NM	1	\$400.00
W	/AKE UP	WITH	THE WAG		· 11.11.0.g.1.01.0								
	Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 07/30/		08/05/12	W M-F 5-6a WakeUp	1	\$400.00	0.00 T			*400 004	0.00 NM		#400.00
CII r	CONV U	0/02/12	2 00/02/12	M-F 5-6a WakeU	-	5-6a		:30	1	\$400.001	0.00 NM	1	\$400.00
V	/AKE UP	WITH	THE WAG										
Mos	<u>Start E</u>		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 07/30/ (SNV - 0:		08/05/12	M-F 5-6a WakeUp	Maskan	\$400.00 5-6a	0.00 F-	:30	1	\$400.001	0.00 NM	1	\$400.00
- 12 I	.5111 0	J. GO: 12	_ 00,007 12	M-F 5-6a WakeU	~	Jou		.50	ı	φ-100,001	O.OU INIVI	'	ψτου.υυ
V			THE WAG	NERS		_							
Me	<u>Start D</u> ek: 07/30		End Date 08/05/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
-			2 07/30/12	'	CM	7-730pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
•		• • •				. > = -111		,55	•	,	2.00 1117	'	+ .,000,00

Print Date: 07/19/12 12:47:53 Page 3 of 7

KSNV

Order / Rev:

104084

Advertiser:

Crossroads GPS

Alt Order #: 1

06831655

Product Desc:

Crossroads GPS

Flight Dates:

07/30/12 - 08/06/12

Estimate:

732

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type S	3pots	Amount
			M-F Wheel of Fort	une								
	L OF FOI art Date	RTUNE End Date	Weekdays	Spots/Week	Rate	Rating				ĭ		
Week: 07		08/05/12	M		\$1,000.00	0.00						
E 14 KSNV	07/31/1	2 07/31/12	M-F Wheel M-F Wheel of Fort	CM	7-730pm	-T	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEE	L OF FOI	RTUNE	WI-I WINCOLOLICIE	uno						ì		
<u>Sta</u> Week: 07	art Date	End Date 08/05/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
E 15 KSNV				СМ	7-730pm	W	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEE	L OF FOI	RTUNE	M-F Wheel of Fort	une						1		
	art Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 07 E 16 KSNV		08/05/12	W	1 CM	\$1,000.00 7-730pm	0.00 T	- :30	- 1	\$1,000.001	0.00 NM	1	\$1,000.00
E 10 KONV	00/02/	12 00/02/12	M-F Wheel of Fort		7-7 30pm	,	50	'	φ1,000.00 i	0.00 14141	ı	Ψ1,000.00
	L OF FO	RTUNE End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07	art <u>Date</u> //30/12	08/05/12	T		\$1,000.00	0.00						
E17 KSNV	08/03/	12 08/03/12		CM	7-730pm	F	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEE	L OF FO	RTUNE	M-F Wheel of Fort	une								
<u>Sta</u> Week: 07	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00				1		
E 18 KSNV		08/05/12 12 08/06/12		CM	7-730pm	M	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	L OF FO	DTUNE	M-F Wheel of Fort	une								
	L OF FO art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ŀ		
Week: 08		08/12/12	M		\$1,000.00	0.00	.00		#700 004	0.00 NA	4	#700 00
E 19 KSNV	07/30/	12 07/30/12	NEWS 3 at 4 (1 H 4PM NEWS (1 ho	-	4-5pm (4:30 PM-5:	M 0 0 P M)	- :30	1	\$700.001	0.00 NM	1	\$700.00
	4 AT 43		Maakdaya	Snota Milaak	Bata	Rating						
<u>عد</u> Week: 07	<u>art Date</u> //30/12	End Date 08/05/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	0.00						
E 20 KSNV	07/31/	12 07/31/12	NEWS 3 at 4 (1 H		4-5pm (4:30 PM-5:	-T	- :30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 43	0P	4PM NEWS (1 ho	ui <i>)</i>	(4.50 PW-5.	OO FIVI)						
<u>St</u> Week: 07		End Date 08/05/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
			NEWS 3 at 4 (1 F	IOUR)CM	4-5pm	W	- :30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	· 4 AT 42	0D	4PM NEWS (1 ho	ur)	(4:30 PM-5:	00 PM)						
	6 4 AT 43 art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 07		08/05/12	W	1	\$700.00	0.00			¢700 004	O OO NIM	4	<u>ቀ</u> ጋሰለ ለለ
E22 KSNV	08/02/	12 08/02/12	NEWS 3 at 4 (1 h 4PM NEWS (1 ho		4-5pm (4:30 PM-5:	T 00 PM)	- :30	1	\$700.001	0.00 NM	1	\$700.00
	4 AT 43		Manladava	Cnoto Atlanta	Data	Doting						
<u>51</u> Week: 07	art <u>Date</u> 7/30/12	End Date 08/05/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 23 KSNV	/ 08/03/	12 08/03/12	NEWS 3 at 4 (1 H	•	4-5pm	F-	- :30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	S 4 AT 43	0P	4PM NEWS (1 ho	ur)	(4:30 PM-5:	OU FIVI)						
<u>St</u> Week: 07	art Date	End Date 08/05/12	<u>Weekdays</u> F	Spots/Week	Rate \$700.00	Rating 0.00						
			NEWS 3 at 4 (1 h	HOUR)CM	4-5pm	M	- :30	1	\$700.001	0.00 NM	1	\$700.00
	S 4 AT 43		4PM NEWS (1 ho		(4:30 PM-5	00 PM)						
	tart Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/12/12	M	1	\$700.00	0.00	- :30	ж	\$700.001	0.00 NM	. 4	\$700.00
EZS KSN/	r U//3U/	12 07/30/12		CM	6-7a	M	- , 3 U	1	φ, υυ,υυ ι	U.UU INIVI	1	φ/υυ.υυ

Print Date: 07/19/12 12:47:53

Order / Rev:

104084

Advertiser:

Crossroads GPS

Alt Order #:

Product Desc;

Crossroads GPS

06831655 KSNV Flight Dates: 07/30/12 - 08/06/12 Estimate: 732

Ln Ch	Start	End	Inventory Code		Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			M-F 6-7a Wakeu									
WAKE	UP WITH	THE WAG	M-F 6-7a Wakel NERS	p w/vvagners								
	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/		08/05/12	M	1	\$700.00	0.00						
E 26 KSNV	07/31/1	2 07/31/12	M-F 6-7a WakeU		6-7a	~T~~	:30	1	\$700.001	0.00 NM	1	\$700.00
MAKE	LID WITE	THE WAG	M-F 6-7a WakeU	Jp w/Wagners								
	or wiir art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/05/12	-T	1	\$700.00	0.00						
E 27 KSNV	08/01/1	2 08/01/12	M-F 6-7a WakeU	pw/WaQM	6-7a	W	:30	1	\$700.001	0.00 NM	1	\$700.00
			M-F 6-7a Wake L	Jp w/Wagners								
		I THE WAGI		01-8441	D-1-	D-C						
Sta Week: 07/	rt Date /30/12	End Date 08/05/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
			M-F 6-7a WakeU	-	6-7a	T	:30	1	\$700.001	0.00 NM	1	\$700.00
223 7.0111	00,027	2 00,02,12	M-F 6-7a WakeL		014	•	.00	Ċ	ψ100:001	0.00 14141		Ψ100.00
WAKE	UP WITH	THE WAG								1		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i		
Week: 07/		08/05/12	T	<u>1</u>	\$700.00	0.00	.00		#700 004	0.00 184	4	# 700.00
E 29 KONV	08/03/1	2 08/03/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	F	:30	1	\$700.001	0.00 NM	1	\$700.00
WAKE	UP WITH	THE WAG		p www.agiicia								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07		08/05/12	F	1	\$700.00	0.00						
E30 KSNV	08/06/1	2 08/06/12	M-F 6-7a WakeU		6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
	TIPWITE	THE WAG	M-F 6-7a Wakel	p w/vvagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/12/12	M	1	\$700.00	0.00						
E31 KSNV	07/30/1	2 07/30/12	Today Show	CM	658a-9am	М	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
TODAY	CHOM		Today Show									
	SHOW art Date	End Date	Weekdays	Spots/Week	Rate	Rating				ŀ		
Week: 07/		08/05/12	M	1	\$1,400.00	0.00						
E 32 KSNV	07/31/1	2 07/31/12	Today Show	СМ	658a-9am	T	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			Today Show									
	SHOW	- 15 (0	5 4	5 ()						
<u>Sta</u> Week: 07.	art Date	<u>End Date</u> 08/05/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
····			Today Show	CM	658a-9am	W	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
E do Mont	00/01/1	2 00/01/12	Today Show	Olyi	0000-00111	••	.00	'	ψ1,400.001	O,OO INIVI	'	φ1,400.00
TODAY	SHOW		•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07		08/05/12	W	1	\$1,400.00	0.00			** *** ***	0.00.188		A. 100 00
E 34 KSNV	08/02/1	2 08/02/12	Today Show Today Show	CM	658a-9am	T	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
TODAY	SHOW		Today Offow									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07	/30/12	08/05/12	T	1	\$1,400.00	0.00						
E35 KSNV	08/03/1	2 08/03/12	-	CM	658a-9am	F	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
TODAY	SHOW		Today Show									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07		08/05/12	F	<u> </u>	\$1,400.00	0,00						
E 36 KSNV	08/06/1		Today Show	CM	658a-9am	M	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			Today Show							1		
	/ SHOW	End Dete	Mocheler	Owet-Ret.	Б.	D-4!						
<u>Sta</u> Week: 08	art Date /06/12	End Date 08/12/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00						
E 37 KSNV			·····	CM	4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00
_ 57 NOI4V	5775071	_ 07/00/12		VIVI	Phili	M	.00	1	ψ1 00.00 T	O.OO ININI	1	ψ100.00

Print Date: 07/19/12 12:47:53 Page 5 of 7

KSNV

Order / Rev:

104084

Advertiser:

Crossroads GPS

Alt Order #: '

06831655

Product Desc:

Crossroads GPS

Flight Dates:

07/30/12 - 08/06/12

Estimate:

732

Inventory Code Days Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating M----0.00 Week: 07/30/12 08/05/12 \$700.00 NEWS 3 at 4 (1 HOUR)CM :30 \$700.001 0.00 NM \$700.00 E 38 KSNV 07/31/12 07/31/12 4-5pm 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR End Date Weekdays Spots/Week Rate Rating Start Date Week: 07/30/12 08/05/12 -T----\$700.00 0.00 :30 \$700.001 0.00 NM \$700.00 E 39 KSNV 08/01/12 08/01/12 NEWS 3 at 4 (1 HOUR)CM 1 4-5pm -----(4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 07/30/12 08/05/12 ------\$700.00 0.00 E 40 KSNV 08/02/12 08/02/12 \$700.001 0.00 NM NEWS 3 at 4 (1 HOUR)CM ---T---:30 \$700.00 4-5pm (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Spots/Week Weekdays Rating End Date Rate Start Date 08/05/12 ---T---\$700.00 0.00 Week: 07/30/12 \$700.001 0.00 NM E41 KSNV 08/03/12 08/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating 08/05/12 ----F--\$700.00 0.00 Week: 07/30/12 :30 \$700.001 0.00 NM \$700.00 E42 KSNV 08/06/12 08/06/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----1 (4:00 PM-4:30 PM) 4PM NEWS (1_hour) FIRST NEWS 3 AT FOUR Spots/Week Rating Start Date End Date Weekdays Rate 08/12/12 \$700.00 0.00 Week: 08/06/12 5-630p :30 1 \$1,000.001 0.00 NM \$1,000.00 E 43 KSNV 07/30/12 07/30/12 M-F Early News CM M-----M-F Early News **EARLY NEWS** End Date Weekdays Spots/Week Rate Rating Start Date 08/05/12 Week: 07/30/12 M-----1 \$1,000.00 0.00 NM \$1,000.00 :30 1 \$1,000,001 E 44 KSNV 07/31/12 07/31/12 M-F Early News CM 5-630p -T----M-F Early News **EARLY NEWS** Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating Week: 07/30/12 08/05/12 -T----1 \$1,000.00 0.00 E 45 KSNV 08/01/12 08/01/12 M-F Early News CM 5-630p --W---1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Spots/Week Rating Start Date End Date **Weekdays** Rate 08/05/12 -----\$1,000.00 0.00 Week: 07/30/12 :30 1 \$1,000.001 0.00 NM \$1,000.00 E 46 K\$NV 08/02/12 08/02/12 M-F Early News CM 5-630p ---T---M-F Early News **EARLY NEWS End Date** Spots/Week Rating Start Date Weekdays Rate Week: 07/30/12 08/05/12 ---T---\$1,000.00 0.00 1 \$1,000.001 0.00 NM \$1,000.00 E47 KSNV 08/03/12 08/03/12 M-F Early News CM 5-630p ----F--:30 M-F Early News **EARLY NEWS Veekdays** Spots/Week Rating **End Date** <u>Rate</u> Start Date ---F--\$1,000.00 08/05/12 0.00 Week: 07/30/12 :30 1 \$1,000.001 0.00 NM \$1,000,00 E 48 KSNV 08/06/12 08/06/12 M-F Early News CM 5-630p M-----M-F Early News **EARLY NEWS** Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating \$1,000.00 08/12/12 0.00 Week: 08/06/12 \$350,00 E49 KSNV 08/04/12 08/04/12 :30 \$350.001 0.00 NM CM 6a-7a ----S-

Print Date: 07/19/12 12:47:53

KSNV

Page 6 of 7

Order / Rev:

104084

Advertiser:

Crossroads GPS

Alt Order #:

06831655

Product Desc:

Crossroads GPS

Flight Dates:

07/30/12 - 08/06/12

Estimate:

732

Ln Ch	Start	End	Inventory Code News 3 Sunrise - S		Start/End Ti	me Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
NEWS 3	AT SHN	IRISE no pro	News 3 Sunrise Sa								
Start Week: 07/30	<u>Date</u>	End Date 08/05/12		Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
			Sa-Su Early News Sa-Su Early News	СМ	5pm-630pm	S-	:30	1 \$650.001	0.00 NM	1	\$650.00
KSNV EA			•			- "					
<u>Start</u> Week: 07/30		End Date 08/05/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00					
51 KSNV (07/30/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JEOPARI <u>Start</u>	<u>Date</u>	End Date		Spots/Week	Rate	Rating					
Week: 07/30		08/05/12	M	1 	\$1,000.00	0.00 -T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
52 KSNV (JEOPARI		2 07/3/1/12	M-F Jeopardy M-F Jeopardy	CIVI	630-7pm		.30	1 \$1,000.001	0.00 14141	'	ψ1,000.00
	Date	End Date 08/05/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
			M-F Jeopardy M-F Jeopardy	СМ	630-7pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JEOPARI Start	DY Date	End Date		Spots/Week	Rate	Rating					
Week: 07/30		08/05/12	W	1	\$1,000.00	0.00					
54 KSNV (08/02/1	2 08/02/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	T	:30	1 \$1,000,001	0.00 NM	1 	\$1,000.00
JEOPARI Start	DY Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/30		08/05/12	T	1	\$1,000.00	0.00					
		2 08/03/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F⊷∺	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JEOPARI <u>Start</u> Week: 07/3	Date	End Date 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
			M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.0
JEOPAR				0 1 80/ 1	Data	D-thus					
<u>Start</u> Wee <u>k: 08/0</u>	<u>Date</u> 6/12	End Date 08/12/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 57 KSNV	07/30/1	2 08/04/12	News 3 Olympic 2 News 3 Olympic 2		7:30-8:00PM	MTWTFS-	:30	6 \$750.001	0.00 NM	6	\$4,500.0
OLYMPIC			• .			B. #					
<u>Starf</u> Week: 07/3	t <u>Date</u> 60/12	End Date 08/05/12	<u>Weekdays</u> MTWTFS-	Spots/Week 6	<u>Rate</u> \$750.00	Rating 0.00					
		2 08/03/12	Olympics Late Ne Late News during		11pm-12:35	am MTWTF	:30	6 \$1,000.007	0.00 NM	6	\$6,000.0
NEWS	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 07/3		08/05/12	MTWTF		\$1,000.00	0.00					
	08/04/1	2 08/04/12	Olympics Late Ne Late News during		11pm-12:35	amS-	:30	2 \$1,000.007	0.00 NM	2	\$2,000.0
NEWS Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 07/3	30/12	08/05/12	S-	2	\$1,000.00 11pm-12:35	0.00 amS	:30	2 \$1,000.007	0,00 NM	2	\$2,000.0
	U8/U5/1	2 06/05/12	Olympics Late Ne Late News during		11pm-12.30	am =====3	,30	2 ψ1,000.00 <i>1</i>	0,00 NW	_	Ψ2,000.0
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			ŀ		
Week: 07/3	30/12	08/05/12	S	2	\$1,000.00	0.00					

Print Date: 07/19/12 12:47:54

Page 7 of 7

Order / Rev:

104084

Advertiser:

Crossroads GPS

Alt Order#: '

06831655

Product Desc:

Crossroads GPS

KSNV

Flight Dates:

07/30/12 - 08/06/12

Estimate:

32

732

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots Rate Pr	i Rtg Type S	Spots	Amount
				Olympics Daytime								
				Olympics Daytime	Weekdays							
,	OLY DA	¥Υ								1		
	<u>Sta</u>	rt Date	<u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
W	eek: 07/	/30/12	08/05/12	MTWTF	10		0.00					*** *** ***
E 62	KSNV	07/30/1	2 08/05/12	Olympics Primetin	ne CM	730pm-12a	m MTWTFSS	:30	2 \$6,000.001	0.00 NM	2	\$12,000.00
				Olympics Primetir	ne							
	OLY DA	٩Y										
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
W	eek: 07.	/30/12	08/05/12	MTWTFSS	2	\$6,000.00	0.00	w				
E 63	KSNV	08/04/1	2 08/04/12	Olympics Daytime	Week@M	4am-6pm	S-	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
				Olympics Daytime	• WEEKEND							
	OLY W	KEND										
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
W	eek: 07	/30/12	08/05/12	S-	1	\$1,700.00	0.00					
E 64	KSNV	08/06/1	2 08/06/12	Olympics Daytime	: Week@M	9am-4pm	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
				Olympics Daytim	e Weekdays					i		
	OLY D	AY										
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
W	/eek: 08	/06/12	08/12/12	M	1	\$1,200.00	0.00					
E 65	KSNV	08/04/1	12 08/04/12	Weekend Jeopare	dy/WheGM	630-730pm	S-	:30	1 \$575.001	0.00 NM	1	\$575.00
				WKND Jeop/Whe	eel							
	WH/JE	P										
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
W	/eek: 07	/30/12	08/05/12	S∺	1	\$575.00	0.00					
	·									Totals	88	\$85,675.00